

# **Caring for the Kenai**

## **Student Proposal Requirements & Scoring Rubric 2007**

### **Directions and Requirements:**

1. Write a proposal explaining your project or idea in approximately 500 words. Provide background information on the problem, a description of your solution, the environmental benefit, and an evaluation of the economic feasibility of your idea.
2. Your proposal may also include original CD's, PowerPoint presentations, web pages, graphics, models, pictures, or a videotape (three-minute limit) to support your written proposal. Hard (paper) copies of PowerPoint or web pages must be printed and attached to the proposal.
3. Entries are judged according to the following rubric on:
  - Originality
  - Environmental Benefits
  - Scope of Idea
  - Research and Development
  - Technology Applied
  - Graphic Supplements
  - Writing Mechanics (Organization, Word Choice, Sentence Structure, Spelling, Grammar, and Punctuation)
4. All entries must include the following:
  - a. **Title Page:** The name of your project/proposal and the code number your teacher has assigned you. (Your name or school should not appear anywhere in the document.)
  - b. **APA Citations:** All research that has been quoted, paraphrased or summarized must have proper in-text citations according to the American Psychological Association (APA) guidelines.
  - c. **APA Reference Page:** An alphabetized list of all research that has been quoted, paraphrased, or summarized in the proposal must be included at the end of the proposal.

<b>CONTENT</b>	<b>6 -7</b>	<b>8 - 9</b>	<b>10</b>
<b>Originality</b>	Identifies an important environmental issue.	Substantially identifies an important issue and/or gives a different approach to an environmental issue with supporting detail.	Thoroughly identifies a new issue or gives an original approach to an environmental issue with substantial supporting detail and specific information.
	<b>2 - 3</b>	<b>4</b>	<b>5</b>
<b>Environmental Benefits</b>	Moderately affects the environment.	Presents an important benefit to the local environment. Imparts a benefit to either people or the region.	Presents a highly effective benefit to the local environment. Has a substantial impact upon people and the region.
<b>Scope of Idea</b>	The project has a moderate degree of vision and complexity. Cost of project has been addressed.	The proposal presents a complete understanding and vision of the problem and its solution. Cost of project has been analyzed.	The project thoroughly reflects a deep understanding of the problem or issue, its solution, and complexity. Includes a detailed budget for implementation.
<b>Research &amp; Development</b>	Some research and/or experimentation have been conducted to study the topic. APA in-text citations and a reference page are present.	Experiments have been conducted to study and analyze the topic. Substantial research has been conducted and cited properly both in-text and including a reference page.	The idea has been thoroughly researched and developed; experts have been quoted, paraphrased, or summarized with proper APA in-text citations and a reference page.
<b>Technology Applied</b>	Common knowledge has been applied. The project is feasible and complies with existing laws.	The project applies facts, data, and current technology. Substantially innovative, and complies with existing laws.	The project is highly innovative in technological application, sophisticated, complies with existing laws, and avoids undesirable side effects.
<b>Graphic Supplements</b> *Power Point presentations will only be considered for points in this area if they contain material that is <u>additional</u> to the written proposal.	Neat charts and graphs accompany the written proposal, but do not simply repeat the proposal.	Visuals or models add to the written proposal and not repeat it.	Graphic supplements significantly enhance the idea, not simply repeat the written proposal.

<b>MECHANICS</b>	<b>2 - 3</b>	<b>4</b>	<b>5</b>
<b>Organization</b>	Contains: <ul style="list-style-type: none"> <li>• Intro</li> <li>• Body</li> <li>• Conclusion</li> <li>• APA in-text citations</li> <li>• Reference Page</li> </ul>	<ul style="list-style-type: none"> <li>• Organization enhances understanding of concept being defined.</li> <li>• Well-developed paragraphs.</li> <li>• Transitions connect thoughts and sequence.</li> <li>• Clear beginning and ending.</li> <li>• APA in-text citations document research from other sources.</li> <li>• Reference page lists all research cited in proposal.</li> </ul>	<ul style="list-style-type: none"> <li>• Organization completely develops the central idea.</li> <li>• Captivating introduction and well-balanced conclusion.</li> <li>• Contains subtitles, bullets, and numbering to enhance readability.</li> <li>• Pages are numbered.</li> <li>• APA in-text citations show research from other sources.</li> <li>• Reference page lists all research cited in proposal.</li> </ul>
<b>Effective Word Choice</b>	Average vocabulary. Many “to be” verbs, slang, clichés.	Specific vocabulary enhances topic. Some use of “to be” verbs.	Strong action verbs, precise vocabulary. No slang, clichés. Technical terms and abbreviations are defined.
<b>Sentence Structure</b>	<ul style="list-style-type: none"> <li>• Simple sentences abound.</li> </ul>	<ul style="list-style-type: none"> <li>• Some variety.</li> <li>• May contain one fragment or run-on.</li> </ul>	<ul style="list-style-type: none"> <li>• Varied sentence structure.</li> <li>• No fragments or run-ons.</li> <li>• Natural, fluent style that enhances the understanding of the proposal.</li> </ul>
<b>Writing Conventions</b>	<ul style="list-style-type: none"> <li>• 8 or more errors begin to impair the readability of the proposal.</li> <li>• usage</li> <li>• punctuation</li> <li>• spelling</li> <li>• grammar</li> <li>• avoids indefinite “you.”</li> </ul>	<ul style="list-style-type: none"> <li>• 4 – 7 errors.</li> </ul>	<ul style="list-style-type: none"> <li>• 2 – 3 minor errors.</li> </ul>

**TOTAL** \_\_\_\_\_ (55 possible points)